Dear **[NAME],**

I am excited to announce that our organization will be participating in the [It’s Time Texas Community Challenge](https://ittcommunitychallenge.com/)! The Challenge is a FREE, eight-week, statewide health competition taking place January 3rd through February 27th. We would love for you to participate in this year’s Challenge; register [here](https://register.ittcommunitychallenge.com/)!

[The Community Challenge](https://register.ittcommunitychallenge.com/) inspires individuals, employers, schools, and cities to choose healthy actions in order to support a healthier community. When you register, you can sign up on behalf of **[workplace/organization name, city, school/school district]**. Simple healthy actions like drinking more water, eating a healthy snack, or going for a walk can help you and our **[workplace/organization name, city, school/school district]** earn points!

Each week, you will have a chance to win prizes as an individual participant, and at the end of the eight weeks, the cities, schools, individuals, and employers with the most points in various size categories will be recognized for their efforts. The [It’s Time Texas Community Challenge](https://ittcommunitychallenge.com/) about encouraging each other to lead healthier lives and build a stronger, more connected community.

Here’s how you can get involved:

* **Register for the 2022 Challenge!** Registration is free and easy. [Register now!](https://register.ittcommunitychallenge.com/)
* **Track your activities!** Download our Community Challenge App (**available in late December**) and submit your activities during the eight-week period to earn points.
* **Share your health journey!** Use #2022CommunityChallenge connect on social media and encourage others in the community to get involved.

Join me in the upcoming challenge and start 2022 committed to your health! Don’t wait & [register](https://register.ittcommunitychallenge.com/) today!

Best,

**[NAME]**